



METAGAMING GUILD WHITE PAPER

"A community of tactical gamers"

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INTRODUCTION

Spurred on by the fast-paced digitalization and disruptions caused by the COVID-19 pandemic, “play-to-earn gaming” (also called non-fungible token or NFT gaming) skyrocketed in 2020. At a global scale, its market value surged to a whopping \$160 billion with more than 2.5 billion active players worldwide. In the Philippines alone, its market cap climbed to a massive \$338 million in 2020. Indeed, the potential for play-to-earn gaming has significantly caught the attention of both experienced and inexperienced gamers to make money by playing online.

At the onset of the pandemic where many physical jobs have been destroyed, roughly 190 million people worldwide lost their jobs. Hence, many have turned into NFT gaming to kill the time, earn extra and augment their day-to-day expenses. Play-to-earn communities are popping out all over the globe where employment opportunities are lacking and government intervention has been limited. Today, many regard NFT gaming as an alternative source of income. For some, it has become their full-time hustle through this extended COVID-19 crisis. This is how it works - players have the opportunity to earn in-game assets which they can sell into cryptocurrency and turn into real-world cash.

Essentially, most people have always been good at playing but they never really get something valuable out of it. Now, with NFT gaming, everyone has that unique opportunity to play a fun digital game and at the same time put food on the table. NFT gaming presents an innovative and inclusive solution for ordinary people to monetize their time and skills by playing online. It’s no surprise why play-to-earn gaming is growing exponentially every year.

The future looks bright for play-to-earn NFT gaming. While this platform is still very new, it presents a massive opportunity to unlock bigger and wider possibilities. In the online world, everyone is welcome to participate in the digital economy - you only need a smartphone and an internet connection to play-to-earn.

Certainly, the potential of NFT gaming and cryptocurrency cannot be underestimated. It has the power to propel incredible financial growths and convene a global community of forward-looking players and token buyers. So, are you ready to play to earn?



ABOUT METAGAMING GUILD

WHO WE ARE

MetaGaming Guild (MGG) is a community-governed organization that focuses on purchasing NFTs for price appreciation or for renting out MGG-owned assets to global gamers worldwide. MGG leverages the use of these NFTs to yield maximum benefits to its community members.

MGG is primarily DAO-based and was inspired by play-to-earn startups like Axie Infinity. It utilizes blockchain technology and cryptocurrency where players take full ownership of their virtual assets and trade them safely whenever, wherever. MGG offers more than just a game - it's puts forward NFT staking; it's a community of tactical gamers; it's an ecosystem of change-makers whose on a mission to revolutionize the digital economy through cutting-edge blockchain technology.

MGG is developed by the collective minds of the people who believe that the future of gaming will be a play-to-earn model powered by Non-Fungible Tokens (NFTs) and blockchain technology.

WHAT WE DO

Gaming Scholarship Program

Rent out MGG-owned NFT assets to players worldwide to generate revenues

Community DAO

Foster a decentralized autonomous organization (DAO) where everyone can be co-owners and co-managers of DGG Network

Token Purchases

Acquire virtual assets issued by start-up NFT gaming projects in VC funding

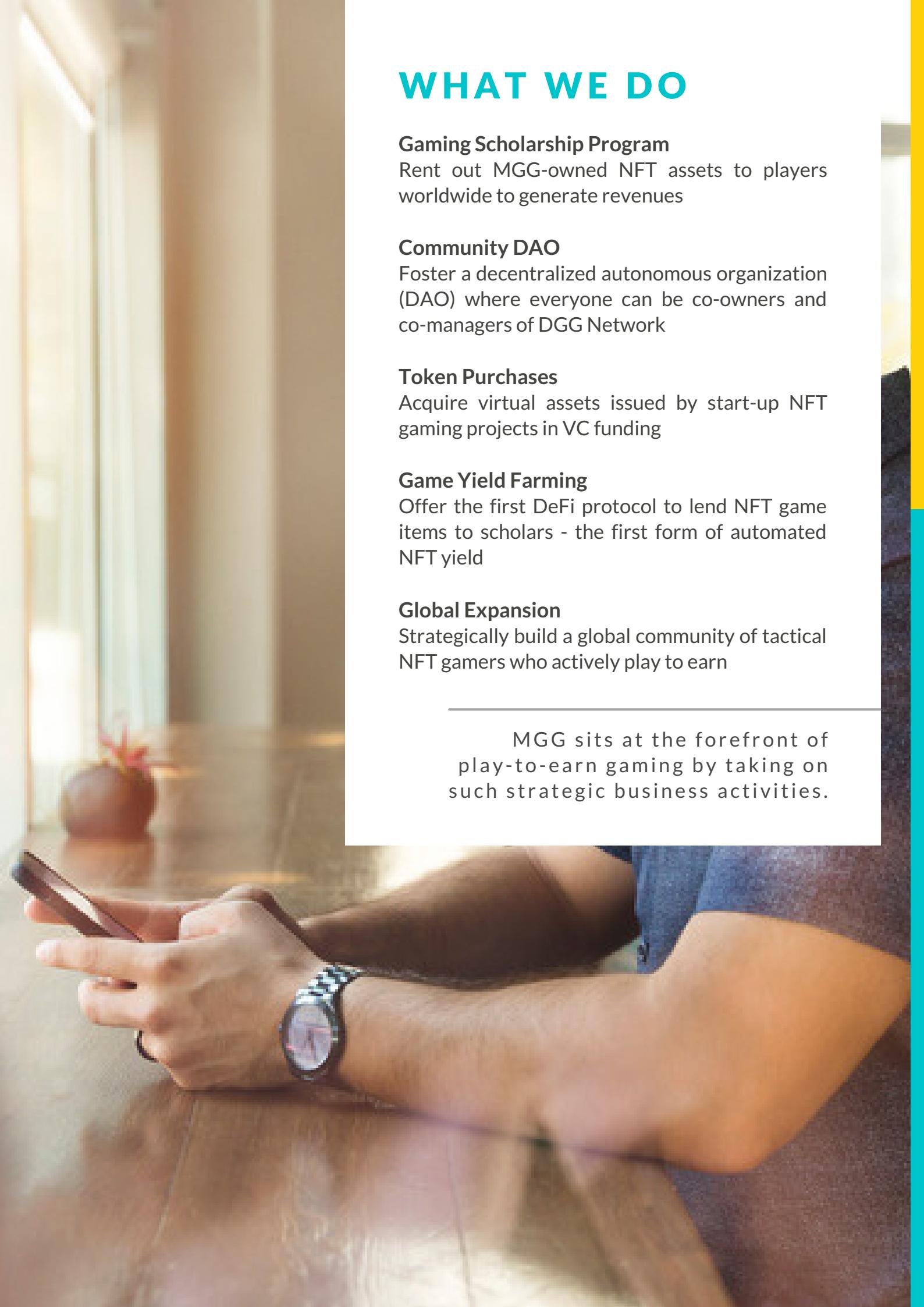
Game Yield Farming

Offer the first DeFi protocol to lend NFT game items to scholars - the first form of automated NFT yield

Global Expansion

Strategically build a global community of tactical NFT gamers who actively play to earn

MGG sits at the forefront of play-to-earn gaming by taking on such strategic business activities.



HOW WE DO IT

MGG is not your typical blockchain NFT gaming.

MGG recognizes that not all superheroes wear capes. MGG exists to recognize the efforts of active online movers who can also be modern-day heroes. It seeks to amplify equal opportunities for everyone to grow, thrive and find success digitally every time they play-to-earn.

What makes MGG unique is how it implements DAO and its cryptocurrency mechanics to strongly engage its global players.

- All in-game assets is an NFT that are precisely minted into the blockchain;
- MGG holders/players can elect administrators and vote on the mechanics and features they want to implement in the DAO protocol. Ideally, everyone is welcome to shape the future of MGG;
- MGG is a highly inclusive and competitive NFT gaming guild that is fully community-owned. In fact, it is the strong community aspect of MGG that makes our NFT gaming so powerful.





WHY WE DO IT

MGG is on a mission to formalize NFT gaming and build a global community of tactical gamers where they can share and combine their assets to reap bigger rewards in NFT, cryptocurrency and blockchain technology.

MGG envisions to become a global leader in DAO NFT gaming that empowers communities all over the world to revolutionize online gaming.

**MISSION.
VISION.**

GAME FINANCE. DEMOCRATIZED.



BUSINESS MODEL

DECENTRALIZED AUTONOMOUS ORGANIZATION (DAO)

MGG serves to highlight decentralized autonomous organization (DAO) and it will consistently put a stronghold on community ownership. In this case, MGG players have a direct say in the decision-making process which is predominantly based on the ownership of MGG tokens.

As a starter, the MGG core team shall be the early implementers of DAO. In this case, MGG will initially start with centralized control of the platform (to cover functions such as choosing the NFT game assets and virtual assets to purchase, identifying the earning ratio between MGG and scholars, etc.) and will completely transition to Decentralized Autonomous Organization (DAO) over time. As the MGG network expands, it shall gradually welcome token holders, contributors, advisors and early players in the blockchain and the NFT system. As more and more MGG players go on board, MGG ownership shall be distributed accordingly whereby MGG token holders will ultimately become the key stakeholders and decision-makers.

The following rights are controlled by the MGG administrators:

- The ability to hire new scholars
- The ability to purchase NFT game assets and early start-up NFT gaming projects that meet our criteria
- The ability to hire team members
- The ability to issue the MGG tokens based on the vesting schedule
- The ability to spend the MGG Treasury Funds based on the decisions by the guild members or community

MGG LENDING PROTOCOL

To support further the growth and sustainability of MGG over time, MGG will implement a decentralized lending protocol where users can supply their idle assets in the MGG vault and generate returns based on the economic activities of MGG.

Supplied assets in the vault will then be utilized by MGG on its various business activities to generate more earnings. The return is not fixed as it is not determined by the supply or demand of the assets but by the results of the overall economic activities of MGG. Users who participate in the protocol will be given equivalent dtokens for their deposits and can generate supplemental earnings over a specific period of time.



"MGG will implement a decentralized lending protocol where users can supply their idle assets in the MGG vault..."

MGG TOKENOMICS

TOKEN NAME

MGG is the main utility token which will power the MGG ecosystem.

TOKEN DETAILS

Ticker: MGG

Type: Utility

Blockchain: ERC20 & BEP20

TOKEN USAGE

The native token of MetaGaming Guild is designed for community governance and utilization within the MGG's ecosystem. Anyone who holds MGG tokens is considered an MGG stakeholder and is entitled to participate in overall MGG functions.

MetaGaming Guild (MGG) token utilities:



01 Liquidity Rewards

Community members who deploy MGG tokens to DEX liquidity earn a portion of genesis mint



02 Community DAO

Community stakers get to vote on the direction of the guild



03 Guild Rewards

MGG earns a fee from the scholarship program. Part of this is earned by token stakers



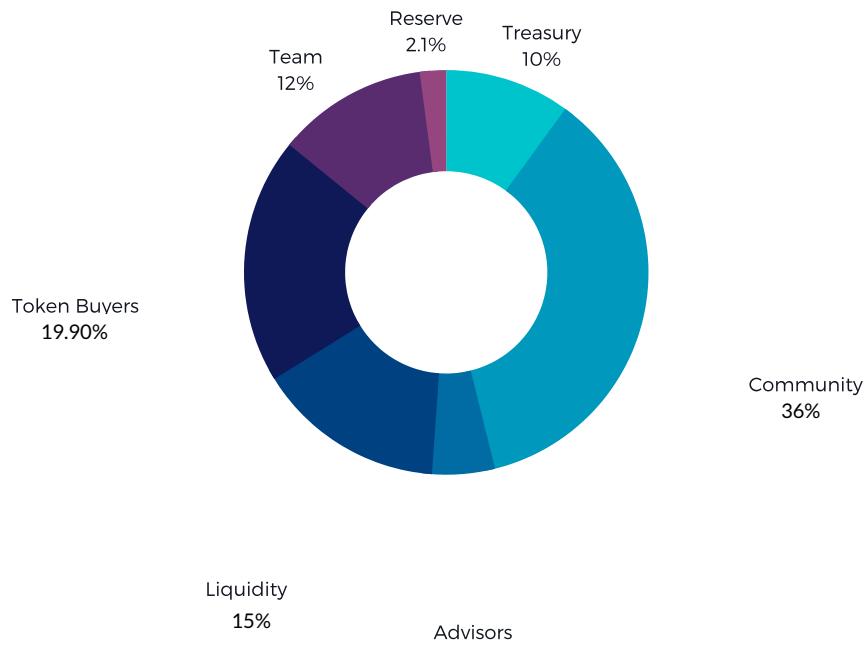
04 Gamer Vaults

MetaGaming Guild buys early stage crypto games. The tokens of these high-potential projects are earned as yield by stakers

TOKEN SUPPLY AND ALLOCATION

A total of 1 Billion MGG Tokens are minted in the blockchain. The initial circulating supply is 41,387,500 (including liquidity) and shall have an initial market cap of \$5,794,250 (including liquidity).

Below is MGG Token supply allocation and visual representation:



Distribution	% Share Allocation	Amount	Lock-up period and Vesting Schedule
Treasury	10.00%	100,000,000.00	1 year cliff and 3 years linear vesting (distribute monthly)
Community	36.00%	360,000,000.00	1 month cliff and vest over 50 months (distribute monthly)
Liquidity, Market Making and Liquidity Incentives	15%	150,000,000.00	4.80% at TGE 1 month cliff and vest over 28 months (distribute monthly)
Advisors	5.00%	50,000,000.00	1 year cliff and vest over 28 months (quarterly release beginning on year 2)
Token Buyers	19.90%	196,500,000.00	Depending on stage and please see below
Team	12.00%	120,000,000.00	1 year cliff and 2.33 years vesting (distribute quarterly beginning on year 2)
Reserve	2.10%	21,000,000.00	3 months cliff, 20% release on 4th month and 20% quarterly realease beginning on year 2
TOTAL	100%	1,000,000,000.00	



MGG TOKEN BUYERS

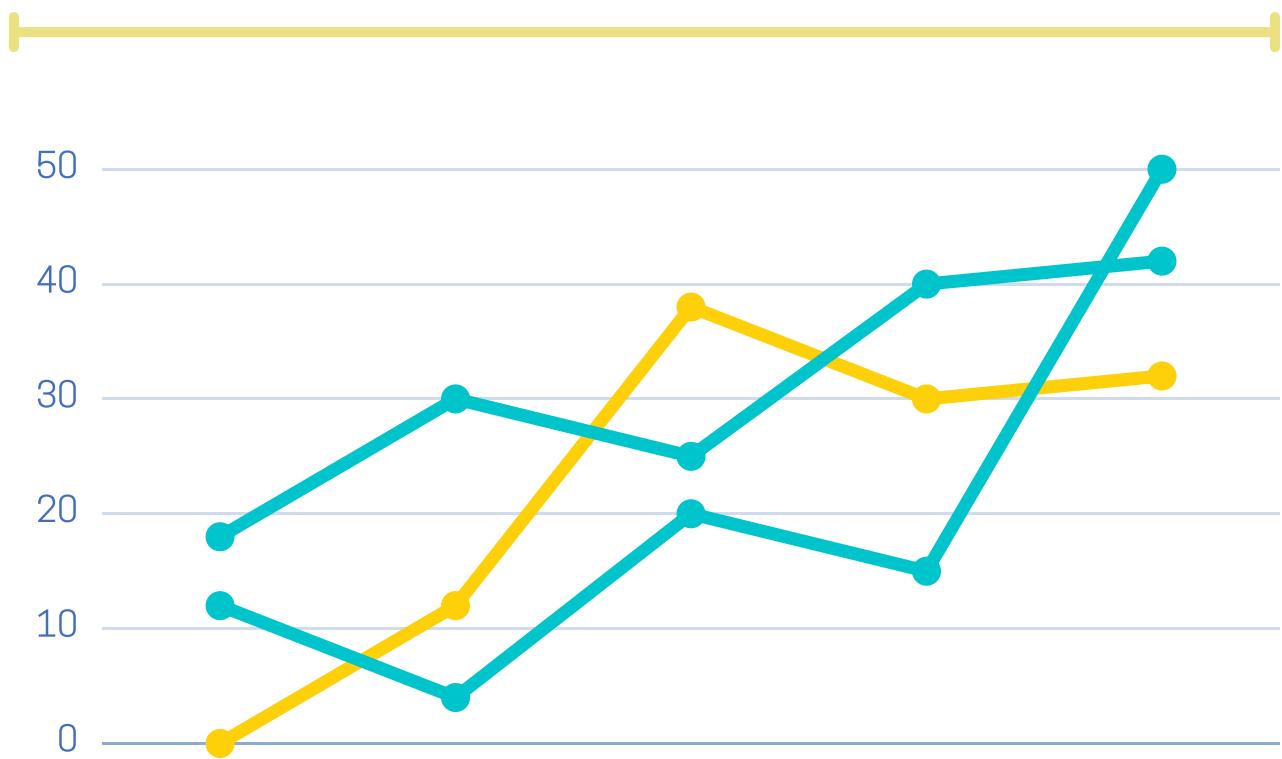
19.90% OF TOTAL ALLOCATION

	Price	Vesting and Lock Up	Target Raise	Fully Diluted Market Cap
Seed	0.0075	5% at TGE, 1 year cliff and vest over 30 months (distribute monthly)	\$ 225,000.00	7,500,000.00
Strategic	0.01	7.5% at TGE, 9 months cliff and vest over 30 months (distribute monthly)	\$ 800,000.00	10,000,000.00
Private	0.025	7.5% at TGE, 6 months cliff and vest over 30 months (distribute monthly)	\$1,625,000.00	25,000,000.00
SHO - DAO Pad	0.08	12.5% at TGE and vest over 22 months (12.5% quarterly basis)	\$ 200,000.00	80,000,000.00
Public Round	0.14	100% at TGE	\$ 3,000,000.00	140,000,000.00
			\$5,850,000.00	

As part of the commitment of MGG to its guild members, MGG will publish periodic financial reports.

The transparency report shall cover the various economic activities of the guild with corresponding amounts such as the mined cryptocurrency in playing games (SLP in Axie Infinity), amount of purchased NFT game assets as well as early NFT gaming projects and the total revenues earned and expenses incurred for a particular period.

TREASURY FINANCIAL TRANSPARENCY REPORT



GAMING TRENDS AND MARKET OPPORTUNITIES

The global gaming market is booming and is starving for more growth. Play-to-earn gaming is the new space that lets people from all parts of the world have fun, monetize virtual assets and gather together as a full community.

Overall, the potential for the global gaming industry is MASSIVE! Now more than ever, people are into NFTs, cryptocurrency, blockchain technology and the like. Early adopters are now reaping lucrative benefits at many different levels. It has become a modern-day big business. If you aren't convinced yet, then here is a quick overview (see infographic)

Its exponential growth cannot be ignored. The spotlight has definitely turned to NFT gaming over the past year. Its continued popularity only demands more revolutionizers, game developers, change-makers, token buyers and gamers to ride the tide. As we move forward, it's highly strategic to pivot and gravitate towards the gaming trends currently happening in the industry.

Cryptocurrency, NFT, blockchain technology, DAO - these are the future of the digital economy and it has the power to impact real positive change in an unprecedented way with far greater reach.





THE FASTEST GROWING YIELD GUILD

520,676+
SLP FARMED
PER MONTH

\$150,000+
MONTHLY REVENUES

1,000+
ACTIVE SCHOLARS

CURRENT

9,750,000+
SLP FARMED
PER MONTH

PROJECTED
\$1,000,000+
MONTHLY REVENUES

5,800+
SCHOLARS

MGG is the fastest-growing scholarship program with 25% monthly growth. It initially operates in the Philippines, the primary market for play-to-earn gaming. It will soon expand its reach to other global gaming markets such as India, Africa and more.

The guild aims to be the market leader in a year's time.

PROJECT INSPIRATION

AXIE INFINITY

Axie Infinity is at the forefront of the play-to-earn model. It was launched in 2018 by a Vietnamese web developer, Sky Mavis. In Axie Infinity, players own digital pets which are called “Axies”. They breed, battle and explore the world and earn cryptocurrencies called smooth love potion (SLP), a type of in-game asset which can be converted into real money.

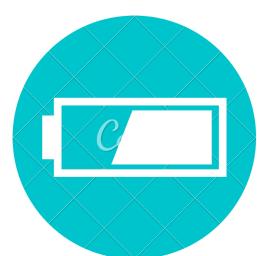
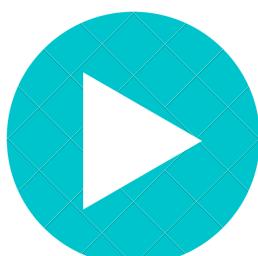
Recently, the increasing demand and rising transaction fees made Axie Infinity unaffordable to most people. To fill this gap, a profit-sharing model known as a “scholarship program” has emerged. Through this program, early owners and hoarders of Axies can rent them to other players so that everyone who wants to play to earn can do so without having to pay the high cost of buying an Axie upfront.

As of September 2021, the game now has over \$948,410,000 monthly trading volume and more than 1,586, 000 active players. With its incredible growth figures, Axie Infinity is expected to reap accelerated growth in the years to come.

YIELD GUILD GAMES (YGG)

Yield Guild Game or YGG in short is another big name in NFT gaming which utilizes NFT and decentralized finance (DeFi) protocols. It is a Filipino-led startup that followed the footsteps of Axie Infinity. It was founded in 2020 by crypto game developers Gabby Dizon, Beryl Li and Owl of Moistness (pseudonym).

YGG capitalizes on a profit-sharing model which was strongly inspired by the Axie Infinity model. At present, it has a total of 48,000 global gamers, over 4,700 scholars (term used for players) with an estimated over \$8.6 million profit.



MGG ROADMAP

Ready to play a tactical game that's ready when you are?

MGG was launch at the end of September 2021. Enjoy world-class, forward-looking and player-centric mobile gaming that reinvents NFT blockchain unlike any other! See below for the projected roadmap of MGG:

PHASE 1 3rd Quarter 2021	PHASE 2 4th Quarter 2021	PHASE 3 1st-2nd Quarter 2022	PHASE 4 3rd-4th Quarter 2022
<ul style="list-style-type: none">• Creation of MGG core team• Brainstorming, research and development• MGG logo and gameplay design• Generation of MGG funding and asset building• MGG content creation• MGG website development• Official launch of MGG (website, social media accounts, email, etc)	<ul style="list-style-type: none">• TGE Launch and distribution of MGG tokens• Launch of MGG Yield Farming/Staking• Official Listing at Exchanges (DEX and CEX)• MGG Scholarship (1,000 to 1,500 scholars)• Team Expansion	<ul style="list-style-type: none">• On-boarding of more players/scholars (1,501 to 3,000 scholars)• IGO Launchpad• NFT Game Development• DAO Protocol Development• Exchange Listings and Partnerships• Buyback and Burn Program• Team Expansion	<ul style="list-style-type: none">• Launch of MGG DeFI Lending Protocol• DAO Protocol Initial Implementations• Exchange Listing and Partnerships• On-boarding of more players/scholars (1,301 to 10,000 scholars)• Buyback and Burn Program• Team Expansion

MGG Project is a work in progress. Hence, the projected roadmap on this paper may change depending on the actual operation of MGG. As a result of DAO, some new features may also be added as the project progresses.

MGG TEAM

The following are the creative thinkers and prime movers of the MGG Project:

Operations and Marketing



Morris Perico
Chief Operating Officer

Morris is an experienced marketer with a strong focus on the social media industry. He is skilled in Customer Service, Strategic Planning, Sales Marketing, Cryptocurrency, Public Speaking, and Training. A proven community influencer and dedicated project promoter.



Myrtle Anne Ramos
Key Opinion Leader

Myrtle is the Founder and CEO of Block Tides, an award-winning PR Firm of 2020 by PitchDeck Asia (Marketing, Growth Hacking, Sales, Social Media Management, Giving opportunities to people, Media Distribution Services, Investor Relations, Public Relations)



Leslie Diana Apongol
Chief Marketing Officer

Leslie is a well-rounded digital marketing specialist. Her experience in working for multiple international brands makes her prolific in SEO content writing, corporate blogging, link building and social media marketing across various platforms.





Karan Sharma
Scholars' Manager - India

Karan is a trusted advisor and investor in the blockchain industry since 2017. He is an engineer by profession with over 5 years of experience in multinational corporations, government agencies and startups.



Technology and Development



Lyrafe Ariola
UI/UX Designer

Lyrafe is an experienced digital graphics and animation artist. Her forte is in 2D game development for Android, iOS or multi-platform gaming as well as User Interface (UI) and User Experience (UX).



Ralph Balanta
Front-end Developer

Ralph has been in the IT industry for over 10 years. He developed expertise in designing visually appealing and functional websites by optimizing User Interface (UI) and User Experience (UX). He consistently creates cutting-edge web solutions for diverse clients in a fast-paced environment.



Diana Gee Delas Alas
Full-Stack Developer

Diana is an independent and self-motivated IT graduate with a wide range of experience in both front-end and back-end web development.



EXECUTIVES & ADVISORS



Andy Agnas

Founder

Andy is a Certified Public Accountant (CPA) and advisor of different blockchain-based projects. He currently serves as the Chief Executive Officer of SparkPoint Technologies Inc. and Founding Partner of SparkPoint Global Ventures. Andy is a blockchain enthusiast, speaker, mentor, community leader and consultant of various organizations.



Hassn (Hatu) Sheikh

Lead Advisor

Hatu is a professional analyst armed with the business intuition to analyze opportunities for growth through an omnichannel approach. He is highly capable of strategizing a powerful synergy between a business's online potential and its physical operations.



Rico Zuniga

Technical Advisor

Rico has over 20 years of experience as a technology leader and executive for different markets including gaming, edtech, e-commerce, fintech, and blockchain. He is skilled in establishing, managing, training, mentoring, and growing high-performance teams to deliver projects on tight budgets and timelines. He is a lifelong learner, entrepreneur, and investor.



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